

# XXIV<sup>eme</sup> BIENNALE INTERNATIONALE CREATION CONTEMPORAINE ET CERAMIQUE VALLAURIS/2016

## REGULATIONS

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# I. GENERAL PROVISIONS

## Art. 1 - Organiser

The BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE [VALLAURIS INTERNATIONAL BIENNALE - CONTEMPORARY CREATION AND CERAMICS] is organised by the town of Vallauris Golfe-Juan<sup>1</sup>.

All documentation and correspondence should be sent to the following address:

### ► By letter

*BIENNALE INTERNATIONALE DE VALLAURIS  
Hôtel de Ville  
Place Jacques Cavasse  
06220 Vallauris  
France*

### ► By email

*biennale@vallauris.fr*

## Art. 2 - Objective

The BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE is an international event intended to promote artistic creativity in the field of ceramics, with the intention of integrating the medium of ceramics into the domain of contemporary art.

## Art. 3 - Schedule of exhibitions

In order to highlight the different aspects of current creativity in ceramics, at an international level, the BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE is constructed in the form of scheduled activities, including a competition, and a group of exhibitions which are not on a competitive basis.

## Art. 4 - Dates

The exhibitions of the XXIVème BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE will take place in between July and November 2016. The exact inauguration and closing dates will be communicated by email to the artists.

## Art. 5 - Presentation

The installation of the works exhibited and staging of exhibitions will be provided by the departments of the town of Vallauris Golfe-Juan, to the exclusion of any intervention by artists selected.

Works exhibited may not be retrieved until after the end of the exhibition.

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<sup>1</sup> Ville de Vallauris Golfe-Juan

## Art. 6 - Catalogue

A catalogue will be published on the occasion of the XXIVème BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE.

Each artist exhibited will receive a copy of the catalogue.

## Art. 7 - Author's rights

As well as the catalogue, the town of Vallauris Golfe-Juan will publish a collection of promotional materials. The promotion of the event will also take place on the town's web site and social networks (Facebook, Instagram).

As the exhibitions and materials are intended to promote the artists, each artist selected assigns their author's rights (in respect of reproduction and representation) for the works exhibited to the town of Vallauris Golfe-Juan and authorises photographic, televised, filmed and digital reproduction of their works in the context of the promotion of the XXIVème BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE: posters, post cards and all other objects...

Artists are requested to specify, as appropriate, whether their author's rights are managed by an authors' rights society (such as ADAGP or other...).

Photographs, documents, and application forms remain the property of the town of Vallauris Golfe-Juan.

The town of Vallauris Golfe-Juan reserves the right to photocopy any work for the promotion of the exhibition and its own archive documentation.

## Art. 8 - Sale

Pieces may be purchased as a priority for the town of Vallauris Golfe-Juan at the declared value price at the end of the XXIVème BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE.

No sale of works exhibited is permitted during the period of the XXIVème BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE.

At the end of the exhibition any of the pieces may be purchased by the public from the artist.

The latter must supply hand-written authorisation permitting the purchaser to collect the work purchased at the end of the exhibition using their own resources, under the conditions determined in Article 20 for the competition and Article 24 for the other exhibitions.

## Art. 9 - Acceptance and modification of the regulations

Participation implies knowledge of, and acceptance by the artist of the provisions of these present regulations, by which the artist agrees to abide.

The town of Vallauris Golfe-Juan reserves the right to modify the present regulations in the best interests of the event.

## II. THE COMPETITION

### Art. 10 - Object

Having been established in 1966, the competition constitutes the historical basis of the BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE. It is intended to encourage, to make known and to reward European talent, drawing upon the reputation of the event and of Vallauris, itself a ceramics town, in order to facilitate their recognition.

### Art. 11 - Languages

The official languages of the competition are French and English. Only the French and English versions of the regulations shall be considered as the reference versions in the event of a dispute.

### Art. 12 - Modes of participation

The competition is reserved for candidates who are nationals of a member country of the European Union. It gives rise to an exhibition and to the award of prizes.

In order to take part in the competition, candidates must submit an application file under the conditions set out at Article 17.

Candidates must also pay a registration fee of €15 to cover administrative costs.

The works admitted to the competition must meet the requirements of the clauses of the present regulations:

- ▶ Only works that present an original character will be admitted, and any copy of another work shall be excluded.
- ▶ Works must be presented by their actual creator who shall, alone, be recognised as having the status of a participant.
- ▶ Any artist may compete, or a group of artists (individually identified within the group), or a designer, craftsman or manufacturer aged 18 or more at the time of registration for the competition, presenting **works that have been created during the current year, namely 2015 for the present regulations, and which have never been presented in a similar event.**
- ▶ The work must have a **predominantly ceramic composition.**
- ▶ The work may include a number of elements. [A display setting plan or all information required for its display should be enclosed with the piece when it is sent in].

### Art. 13 - Categories

In order to reflect the diversity in the current use of the medium of ceramics, three categories have been created:

1. **Containers** : the plastic reality or symbolic value (reflection / work on form and decorative content).
2. **Sculpture** : plastic art works which, in their form and implementation, question and confront contemporary artistic practices.
3. **Design** : ceramics for everyday use and for serial production, of a manufactured or semi-manufactured character.

Each participant is free to register for as many categories as they wish. If the participant registers for several categories, they may only present one work per category. If the participant registers in a single category, they are authorised to submit a maximum of two works in this category.

#### Art. 14 - Category 1: Containers

Works will be admitted to compete in this category that are **unique works**, addressing, in their use and/or form, the notion of container. The work may have a function or may be a plastic representation of a given container without an application for use.

#### Art. 15 - Category 2: Sculpture

Works will be admitted to compete in this category that are **unique works**, using the ceramic medium as a medium of expression, which may be sculptures, installations or conceptual works.

#### Art. 16 - Category 3: Design

Works will be admitted to compete in this category that are simply **projects in model form or 3D images**, with a utilitarian purpose, intended for series production, that have **not yet been produced** and that are to be executed in ceramic. Candidates selected in this category by the selection jury in October 2015, undertake to produce a prototype in ceramic of the project submitted. It must be dispatched under the conditions set out in Articles 20 and 21 before 26 February 2016.

#### Art. 17 - Application file

Application files consist of :

- ▶ The photocopy of the candidate's identity document.
- ▶ The application form duly completed in the name of the candidate(s) (in the plural in the case of a group of artists) in French or in English (**it is specified that the award of a prize, if any, will be made on the basis of the name(s) of the candidate(s) recorded on the application form**). The application form may be completed online from the web site : [www.vallauris-golfe-juan.com](http://www.vallauris-golfe-juan.com). The other documents should be sent in accordance with the arrangements stipulated in Article 18.
- ▶ A *curriculum vitae* in French and English of the chronological type, in MS Word format (\*.doc).
- ▶ A good quality photographic portrait (dimensions 13x18cm; 72 dpi, \*.jpeg format). This may be reproduced in the catalogue. It is requested that attention should be paid to its quality.
- ▶ A photographic file consisting of a minimum of 3 photographic images, from different angles, for each work presented (digital photos: 72 dpi, \*.jpg format).
- ▶ A text of a minimum of 1200 characters and a maximum of 1800 characters, including spaces, in MS Word format (\*.doc). This text must be sent in French or English; the number of characters referred to here may be extended for one of the two languages. This text must detail the candidate's artistic approach and present the work(s) appearing in the application file. This text may be incorporated in full into the overall Biennale catalogue after proofing by its author who renounces all rights relating to this text.
- ▶ A cheque for €15 made out to the *Trésor Public Vallauris*<sup>2</sup>.

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<sup>2</sup> Vallauris Public Fund

Electronic files must compulsory be named as follows : *Surname\_Forename\_title* (of the document for Word formats, \*.doc, or of the work itself for the \*.jpg format)\_*Category* (for photos of the work, \*.jpg format). Any photographic credits must also be included.

For the photographic images, it is recommended that an object should be used from which the relative scale of the work can be discerned.

The documents submitted, including those of candidates not selected, shall remain in the archives of the town of Vallauris Golfe-Juan.

#### Art. 18 - Dispatch of application files

► The complete application files must compulsorily reach:

*By post, on CD-ROM*

*BIENNALE INTERNATIONALE DE VALLAURIS  
Hôtel de Ville  
Place Jacques Cavasse  
06220 Vallauris  
France*

or

*By electronic transmission*

*Via the site [www.wetransfer.com](http://www.wetransfer.com) to the address : [biennale@vallauris.fr](mailto:biennale@vallauris.fr)*

► Deadline for receipt of application files : **15 September 2015**

Any application file arriving after this date cannot be submitted to the jury; the postal franking date or date of the email shall be used as authentication.

Any application file that does not conform (e.g.: hard copy photos) and/or which is incomplete cannot be submitted to the jury.

Candidates selected in categories 1 and 2, "Containers" and "Sculpture", undertake to send their pieces under the conditions set out in Articles 20 and 21.

Candidates selected in category 3, "Design", undertake to produce a prototype in ceramic of the project being submitted. This must be dispatched under the conditions set out in Articles 20 and 21.

Works that are dispatched must correspond to the digital photographs, and if this is not the case, pieces will be returned at the expense of the dispatching party.

#### Art. 19 - Jury

The international jury consists of personalities and professionals from the field of arts and ceramics (artists, gallery owners, art critics, conservators, collectors).

**During October 2015**, the jury will examine the application files.

The selection criteria will be:

- ▶ The aesthetic and plastic qualities of the works
- ▶ The quality of technical implementation
- ▶ Creativity and originality
- ▶ Artistic reflection in the context of a contemporary approach

For candidates already selected in previous presentations of the BIENNALE INTERNATIONALE DE VALLAURIS - CRÉATION CONTEMPORAINE ET CÉRAMIQUE, the jury will be attentive in the examination of the evolution of their artistic approach and in the case where works presented are too close to those previously selected, independently of the quality of their works, their candidature will be excluded.

Following the deliberation of the Jury, the candidates selected to present their works at the second jury will be immediately and as a priority informed by email, so as to arrange the shipment of their works under the conditions set out at Article 20.

Candidates not selected will be informed of this during the days that follow.

**During March 2016**, the Jury will examine the pieces selected and will award the prizes. It will be the only entity authorised to do so.

It may, as appropriate:

- reserve the right not to award a prize if the standard of the pieces selected does not seem in its view to be sufficient,
- in the case of *ex-aequo* [a tied award] divide the sum awarded in two,
- reserve the right not to exhibit certain preselected works.

The prizes financed by associations, companies, institutions or others shall be selected by the jury and simply submitted for the approval of these said associations, companies and institutions.

### Art. 20 - Transport

The candidates selected at the first session undertake to send the works, according to the following arrangements:

- ▶ Each package must compulsorily contain the list of works, a description of each of them and their value.
- ▶ The works selected must be correctly detailed (artist's name title of the work, category in which the work is competing, price in euros, weight and dimensions).
- ▶ The works selected must be securely packaged in wooden boxes (the original packaging will be used for their return) and carry a photograph, which is visible from the outside, for identification. All packaging that does not conform shall be refused and returned to the sender and the work(s) concerned cannot be included in the competition.
- ▶ The works selected must be dispatched carriage paid, with customs operations being the responsibility of the candidates for works sent from a country outside the European Union.
- ▶ Items must reach the **Musée Magnelli, Musée de la céramique<sup>3</sup> (Place de la Libération - 06220 Vallauris Golfe-Juan - France)** at the latest by **26 February 2016, with this date being scrupulously adhered to, at the risk of being rejected.**

If, on receipt of the works, it is determined that the work has suffered damage during transport and the artist cannot repair it before the arrival of the jury for the second session, the work will be excluded from the selection and will be returned at the expense of the sender.

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<sup>3</sup> Musée Magnelli, Ceramics Museum

After the exhibition, artists undertake to assume responsibility, at their own expense, for dealing with the operations of dismantling, packaging and transport of their works within 30 days of the end of the exhibition. If artists are unable to carry out the dismantling and packaging operations, the town of Vallauris Golfe-Juan declines all responsibility for the condition of the works upon their departure and during transport.

Works not retrieved by their author within 30 days of the end of the exhibition will enter the municipal collections and may ultimately be transferred to the collections of the Musée Magnelli, Musée de la céramique.

## Art. 21 - Insurance

The works shall be insured by the town of Vallauris Golfe-Juan, excluding transport, upon receipt of the works and up to 30 days after the end of the exhibition, under the following conditions:

- all risks
- as a "contemporary art work in ceramic"

The town of Vallauris Golfe-Juan declines all responsibility for damage that may occur during the transport of the works (outward and return). In consequence, it is strongly recommended to artists that they should take out insurance to cover both outward and return transport of their works.

In the case of damage being found upon receipt of the boxes, without prejudice and all reservations having been made to the carrier, the receiving agent's report cannot be contested.

The town of Vallauris Golfe-Juan shall provide a surveillance service for the pieces, day and night, once they have arrived, but declines all responsibility for any damage that may occur as a result of an instance of force majeure.

## Art. 22 - Prizes

A number of different prizes are awarded:

One **Grand prix de la Ville de Vallauris Golfe-Juan** of a value of €15,000. covering all categories.

Three **Prix Ville de Vallauris Golfe-Juan** of a value of €5,000, or one per category. This sum corresponds, for each category, to the acquisition of the winning piece and/or pieces of the artist receiving the prize from the town, and in the "Design" category, to the acquisition of the piece and its preparatory design drawings.

The special prize of **Jeune créateur ["Young artist"]** (for those aged under thirty five) of a value of €3,000. (For candidates born after 1 January 1982).

Prizes will be awarded during the inauguration of the exhibition at the Musée Magnelli, Musée de la céramique. Prize-winning artists will be invited to this occasion and will receive a fixed allowance covering their costs of transport and accommodation for two days. The payment of the sums allocated to each of the prizes will take place within a maximum period of three months after the date of the award of the prizes.

Prize-winning works will automatically become the property of the town of Vallauris Golfe-Juan which will transfer them to the art works collection intended for the Musée Magnelli, Musée de la céramique, subject to their acceptance by the Artistic Council of the Musées de France. If they are rejected, they will be incorporated into the commune's art collection.

It is understood that if the cash value of the prize winning piece, as determined by the author, exceeds the value of the prize awarded, no claim in this respect may be considered.



### III. OTHER EXHIBITIONS

#### Art. 23 - Selection

The selection of themes and artists presented in the other exhibitions is exclusively the prerogative of the town of Vallauris Golfe-Juan.

Artists invited to present their works in the other exhibitions do not need to complete an application file.

The works selected will not be part of the competition.

#### Art. 24 - Organisation

The transport of works selected for exhibitions outside the competition is paid for by the town of Vallauris Golfe-Juan.

The town of Vallauris Golfe-Juan undertakes to insure the works loaned for the duration of the loan, including the exhibition and transport, for all risks "wall to wall" for the value declared by the artist in € euros. Insurance covers risks of damage, loss, theft or depreciation.

If one of the works is purchased by a member of the public, after the event, the purchaser must retrieve the work himself/herself or make their own arrangements for this; the town of Vallauris Golfe-Juan cannot cover the costs of return transport in this specific case.

A certificate of insurance will be sent by the town to the lender, before the collection of the works.

# APPENDIX

## SCHEDULE

Summary schedule for the organisation of the competition

### ▶ 15 September 2015

Deadline for full application files to be sent / [Completed application form ; CV ; photographic portrait; photographic file of works ; text ; cheque for €15 made out the *Trésor Public Vallauris* [Vallauris public fund]].

### ▶ October 2015

Jury: selection of participants.

### ▶ End of October 2015

Sending out of responses to candidates, with priority for those who have been selected.

### ▶ 26 February 2016

Deadline for receipt of selected works.

### ▶ March 2016

Jury: award of prizes.

### ▶ July- November 2016

Exhibition of selected works.